



## ASIP News



### The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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## ASIP Participates in Job Fairs at Jordanian Universities



AMMAN - The Arab Society for Intellectual Property (ASIP), a member of Talal Abu-Ghazaleh Foundation (TAG Foundation), took part in the Career Days organized by the University of Jordan and World Islamic Sciences and Education University.

Through its participation, ASIP aimed at briefing the attendees on its services and training courses that qualify graduates and job seekers, develop their capabilities and improve their chances of getting jobs that meet their skills and aspirations. The Career Days also provided the chance of direct contact between employers and job seekers that in return provided the youth with an outlook about the latest available job vacancies and trends in the market.

ASIP's participation played a positive role in helping job seekers get the looked-for jobs.

## ASIP Holds “Managerial Excellence and Motivating Creativity Potentials”



المجمع العربي للملكية الفكرية  
Arab Society for Intellectual Property

Member of TAG-Foundation

عضو في طلال أبوغزاله فاؤندينشن

AMMAN - The Arab Society for Intellectual Property (ASIP) will hold a training course entitled “Managerial Excellence and Motivating Creativity Potentials”, July 1-5, 2018 at Talal Abu-Ghazaleh General Building - Amman. Over the 15 training hours, participants will be provided with the essential concepts of managerial excellence, the importance of emotional intelligence and the key principles for motivating creativity at work.

The course aims at enhancing the skills of participants to help achieve the institutional goals by focusing on managerial excellence and motivating creativity potentials in order to raise the efficiency of institutional performance.



*In a recorded speech at Hebron IP Conference*

## **Abu-Ghazaleh Calls for Enactment of IP Laws in Palestine**



**AMMAN** - HE Dr. Talal Abu-Ghazaleh participated in the first Intellectual Property (IP) Conference held in Hebron city with a recorded speech urging the Palestinian government to hastily issue IP related laws that were developed in cooperation with the World Intellectual Property Organization (WIPO).

Dr. Abu-Ghazaleh took part in the Conference, in his capacity as Chairman of Talal Abu-Ghazaleh Organization (TAG-Org) and Abu-Ghazaleh Intellectual Property (AGIP); the leading firm for global IP services. The event was held in the presence of Palestinian Minister of National Economy Ms. Abeer Odeh, Attorney General Dr. Ahmad Al Barrak, Governor of Hebron Mr. Kamel Hamid, Mayor of Hebron Mr. Tayseer Abu Sneineh, Chairman of Chamber of Commerce and Industry Mr. Khalil Rizq, and Chairman of the Palestinian Businessmen Forum Mr. Mohammad Nafiz Al Harbawi as well as a host of other dignitaries.

In his speech, Dr. Abu-Ghazaleh stated that TAG-Org maintains good relations with WIPO reiterating the necessity to issue new modern IP laws in the State of Palestine instead of the outdated current applied laws that are based on the 1952 laws.

He pointed out that even though the new law has not yet been issued, the Palestinian Registry managed to register more than 30 thousand trademarks and 300 patent applications which is considered a good achievement for a country that is under occupation and which uses outdated laws that don't take into consideration the requirements of the new binding WIPO conventions and agreements.

He noted that the law will generate foreign currency and revenues to the Treasury and will give a positive image of the Palestinian society that we are all proud of.

At the closing of his speech, Dr. Abu-Ghazaleh expressed his wish to be able to personally participate in the conference following the liberation of Palestine, as his actual attendance was prevented the occupation, saying that he will not be denied his right to participate in such events and cooperate in boosting economic, humanitarian and intellectual fields for the Palestinian people wherever they are.

Minister Odeh and all other speakers highly commended Dr. Abu-Ghazaleh for his success and his prominent role in supporting the national economy.

TAG-Org was represented in the Conference by the Organization's Executive Director in Palestine Mr. Jamal Melhem, AGIP Director in Ramallah Mr. Ma'an Naser, Marketing Officer/ AGIP Ramallah Office Mr. Amir Zubeidi, in addition to Consulting Manager Mr. Abdel Karim Al Kaabneh.